

To preserve nature through education, empowerment and community engagement.



GRI believes that sustainable and long-term conservation can only be achieved if communities living around protected areas are fully educated, fully engaged, and fully able to experience the benefits of healthy and viable eco-systems.

Targeting health, education and income generation, GRI's Community Outreach and Education Project works with schools, clinics, women's groups and wider communities to address the drivers of wildlife crime and inspire better management of natural resources.

Community Outreach and Education has two main objectives:

1. To educate, inspire and engage greater conservation awareness
2. To develop the communities of Rangers working on the front line of conservation

Achievements to date:

- We deliver weekly conservation education to 3,000 children across Zambia
- Our conservation-themed radio show reaches 30,000 listeners a week
- We are building a school for the children of Wildlife Rangers living in Kafue National Park
- Over 300 babies have been born complication-free at our Maternal Health Centre
- We've provided Rotary Rollers to 15 vulnerable community members

- Our District Community Officer Britius Munkombwe has earned global recognition as an Emerging Wildlife Conservation Leader
- 29 individuals have been trained to deliver crucial sexual health messaging
- We've helped mitigate human-elephant conflict through chili farming, community meetings and constructing elephant-safe granary stores
- We've developed a conservation app which is freely available on all iSchool tablets
- 21 vulnerable school children are fully sponsored through our Pupils of Promise programme
- We've established 6 women's empowerment groups, who are all generating valuable income for their families and communities
- We've supported subsistence farmers by constructing a dip tank in Shezongo Chiefdom
- Over 300kg of plastic and nets have been recovered from Lake Itezhi-Tezhi
- Our School Friendship Scheme has allowed us to repair school roofs, toilets and boarding houses
- We build the capacity of over 150 teachers a year