THE EPIC FISHING CHALLENGE

WHAT IS THE EPIC FISHING CHALLENGE?

The EPIC Fishing Challenge is a 'digitally managed fishing event -
an ALL species* catch and release, fishing competition. '

COMPETITION CATEGORIES

1. Open category (Male and Female)
2. Junior category (16 years and under)

HOW DOES IT WORK?

Participate in an ALL species* catch and release, fishing competition. Record the weighing and release of your fish and take a photo. Submit both to the EPIC team through a dedicated link and lookout for your photo on the EPIC social channels. Generate likes and raise money!

HOW DO I WIN?

Achieve the highest EVENT SCORE!
Fish Factor x ££ raised x Likes on social media = EVENT SCORE

What is the FISH FACTOR?
Fish weight as a percentage of the record breaking weight of the fish species.
*All Species refers to all species represented by the International Game Fishing Association. Check the records here https://igfa.org/world-records/

FOLLOW THE EVENT LEADER BOARD!

Event Scores and Series Scores will be represented on on live Leader Boards, which will be updated daily on the Elephant EPIC website and Facebook page.
The Judge's decision will be final in all cases.

HOW DO I REGISTER?

Go to the Elephant EPIC page on our website
https://www.gamerangersinternational.org/elephant-epic

Register ➡️ Pay ➡️ Get your official EPIC Challenge Card!

WHAT IS AN EPIC CHALLENGE CARD?

Your Unique Reference Number(URN) will be sent to you digitally as a downloadable Elephant EPIC branded card. This card has to be featured in your Official EPIC Photo.

CAN I HAVE MULTIPLE ENTRIES IN MY NAME?

Yes! You may enter as many Fish as you wish during the Elephant EPIC Challenge Series. You need to register each time you wish to enter a fish which ensures each entry has its own URN and Official EPIC Challenge Card.
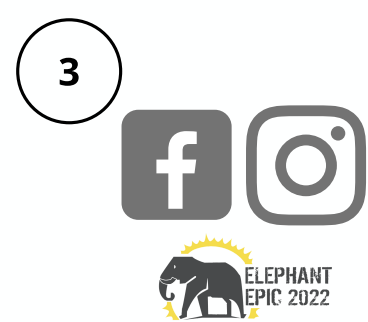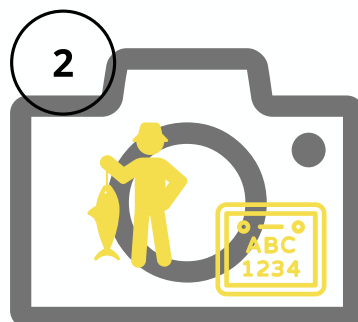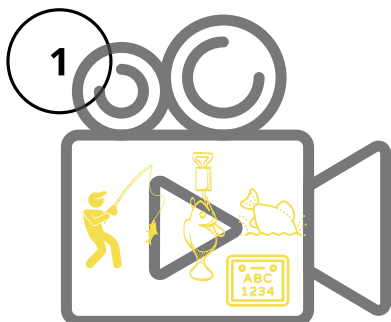
HOW LONG IS THE ELEPHANT EPIC CHALLENGE SERIES?

From June 21st to September 23rd.

HOW DO I SUBMIT MY CHALLENGE ENTRY?

1. Get a photo of yourself with your fish and your EPIC Challenge Card. Make sure that your URN is clearly visible in the shot. This image will become your Official EPIC Photo which we will post on the EPIC social channels.
2. Take an uninterrupted, unedited video of the fish being caught, weighed, inspected for injuries and released safely and unharmed. To qualify, the fish must be seen to swim away.
3. The video must show your EPIC Challenge Card with the URN clearly visible to the camera.
4. Submit your photograph and video through the link sent to you on your registration email (or found on the EPIC website and below).

SUBMISSION

HOW DO I FUNDRAISE?

Fundraising is one of the three measures which will win you the EPIC Event or the EPIC Series. Use whatever means available to you. Share the EPIC social media assets on your digital pack to generate support or get creative! Ideas include... Raffle. Golf day. Movie night. Beer/Wine/Food festival/Art show/ Casino night and more!!
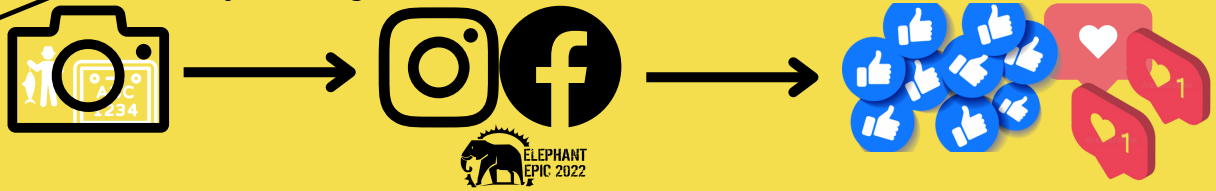
The more funds you raise the more chance you stand of winning!

HOW DO I SUBMIT FUNDS TO GRI?

Use one of the following platforms which will be monitored for incomes.
JustGiving: https://www.justgiving.com/campaign/ElephantEPICChallenge2022
or
Go Fund Me:

RAISE AWARENESS!!

Use your Official EPIC Photo, as well as the assets from your digital pack to promote your cause! Make sure you get plenty of LIKES on your Official EPIC Photo on the EPIC Social Channels.
ONLY likes on your Official EPIC Photo on our social channels will be counted by the Judges.

The more likes you get the more chance you stand of winning!

HOW DO I WIN?

REMINDER!

Achieve the highest EVENT SCORE!
FISH FACTOR x FUNDS RAISED x AWARENESS RAISED

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WEBSITE
https://www.gamerangersinternational.org/elephant-epic

SOCIAL
https://www.facebook.com/ElephantEpic
https://www.instagram.com/theelephantepic/

FOR MORE INFORMATION CONTACT
epic@gamerangersinternational.org

THE EPIC FISHING CHALLENGE
FREQUENTLY ASKED QUESTIONS

- Can I catch a fish and then register to enter the competition?
    - No, all fish submitted for entry to the competition must be photographed alongside an EPIC Challenge Card with Unique Reference Number (URN), which can only be obtained by registering before you catch and submit a fish.

- Can I enter the event multiple times?
    - Yes, an angler can register for as many entries as he/she likes. Each of these entries must be photographed with an Official EPIC Challenge Card with different URNs.

- If I register one or more fish during my initial registration and then decide at a later date that I want to register more entries, can I do this?
    - Yes, you can come back and register as many times as you like, provided each new entry is within the official window of the Elephant EPIC Challenge Series, which runs from 21st June to 23rd September.

- If I don't use all my entries/Challenge Cards, can I get a refund or can I use them for next year's event?
    - No, any unused Challenge Cards will not be refunded or be eligible for next year's event.

- The fish species I want to catch is not on the recognised website, can I go ahead and catch my species of fish anyway and submit this as an official entry?
    - No, only those fish represented by https://igfa.org/world-records may be entered into the competition. However, if the fish you are intending to catch is not represented here, please contact us at epic@gamerangersinternational.org and we will investigate this.

- What is the difference between the Event Leader Board and the Series Leader Board?
    - The event leader boards relate specifically to the event you have entered and considers the scoring system pertaining to that event, whilst the Series Leader Board includes ALL EPIC entrants, regardless of the challenge they are undertaking and ONLY uses ££ raised x Likes to calculate the overall winner (Series Champion) of the Elephant EPIC Challenge Series.

- Can I win both the event and the series?
    - Yes, this is very possible.

- If I do not win the event, can I still win the series?
    - Yes, even if you do not win the event, you have entered you still stand a chance of being crowned the Series Champion based on the fundraising and awareness you achieve during the series window, which runs from 21st of June to the 23rd of September.

An EPIC example

Angler Jones has registered for three fish entries at initial sign-up. He will receive three EPIC Challenge Cards for these entries. Each EPIC Challenge Card will have a Unique Reference Number (URN). Mr Jones goes fishing and only catches two fish which he believes are worthy of entering into the competition at that time, so he uses two of his EPIC Challenge Cards to submit the two fish via the dedicated link where the Judges will verify them and post on the EPIC Facebook and Instagram channels. Once verified, Mr Jones can use social media and any other means to solicit as many Likes, as possible of that official image on the original EPIC post.

At a later date, Mr Jones goes fishing again and catches a monster fish, which he decides to enter using his last remaining EPIC Challenge Card.

THE EPIC FISHING CHALLENGE

RULES, TERMS & CONDITIONS

General EPIC Rules and Terms & Conditions

The Elephant EPIC Challenge Series (Hereinafter referred to as the EPIC)

- Management and staff of GRI (Game Rangers International), CLZ (Conservation Lower Zambezi) and WECSZ (Wildlife and Environmental Conservation Society of Zambia) can participate in the EPIC to help raise funds and awareness for wildlife and wild spaces. However, they are not eligible to win any prizes in the EPIC and their ranking/position on any leader board will not count towards final rankings.
- Registration and submission of challenge entries: - to enter the EPIC and be eligible to win the following will apply: -
    - Register and pay the event entry fee via the EPIC website
    - Contestant will receive an EPIC Challenge Card, which includes a Unique Reference Number (URN).
    - Note – a person may enter as many events/challenges as they like during the EPIC, which runs from June 21st to September 23rd. An additional registration is required for each event/challenge entered, which will result in a new Challenge Card being issued for that entry.
    - Challenge Cards can ONLY be submitted ONCE.
    - Each Challenge Card will result in a position on the Leader Boards (Event Leader Board and Series Leader Board), which will also reflect the name of the contestant.
    - Once a contestant has completed his/her challenge he/she must take a photo of him/herself holding the Challenge Card, ideally depicting the challenge event (see specific events for further details). The URN on the Challenge Card must be clearly visible to the camera for that photo to be certified (and minted) by the Judges, as the Official EPIC Photo, which will be uploaded onto the EPIC Facebook page.
    - In some cases (refer to specific events), a contestant may also be required to submit an official video as confirmatory evidence of his/her challenge.
    - The contestant must upload the necessary image/video via Official Submission Form which can be found in the Registration Pack or on the website.
- Social Media: -
    - The Judges will upload the Official EPIC Photo onto the EPIC Facebook page.
    - The contestant must then use all powers and wherewithal at his/her disposal to promote the number of Likes on his/her Official EPIC pic Photo.
    - The Judges will count the number of Likes accruing to the Official EPIC Photo to calculate the final Event Score, as well as the overall Series Champion score.
    - Only those Likes accruing to the Official EPIC Photo on the EPIC Facebook page and Instagram will be counted by the Judges.
    - Each Official EPIC Photo is associated with one EPIC Challenge Card and one entry on the Leader Boards. The judges will use the Likes specific to each Official EPIC Photo to calculate the ranking of that specific entry on the Leader Boards.
- Fundraising: -
    - A contestant may begin fundraising as soon as they have registered for the EPIC.
    - Fundraising may begin before the challenge has taken place.
    - All fundraising must be done via our official charitable fundraising platforms – JustGiving or GoFundMe.
    - 100% of all funds raised will go to the front-line of conservation.
    - Note – David Shepherd Wildlife Foundation (DSWF) charity # 1106893 is our UK based charitable partner. Endangered Species Fund (ESF) registered non-profit EIN 46-4938570 is our USA based charitable partner.
    - Where a person is unable to utilise our official fundraising platforms, for whatever reason, he/she must inform the event organisers in writing at EPIC@gamerangersinternational.org. Donations can be received by our UK office or by our charitable partners via bank transfer. Transfers must be clearly marked as donations for the EPIC and must include the contestants name and URN. The Proof of Payment (POP) will be utilised by the event organisers to calculate a contestant's final Event Score and Series Champion score.
    - Any and all contestants to the Elephant EPIC Challenge Series are only required to have ONE fundraising platform.

- ·A contestant may use the SAME fundraising amount in ALL events/challenges that he/she may choose to enter.
- The event organisers will use this single fundraising amount per contestant for calculating positions on the Event and Series Leader Boards.
- For example: - a contestant enters five (5) x challenges throughout the EPIC series. He/she is registered with JustGiving. This is the SINGLE fundraising portal which the contestant will use for ALL five (5) x challenges. The Judges will use the total funds raised on this SINGLE portal to calculate ALL positions on the Leader Boards.

The EPIC Fishing Challenge Terms & Conditions:
- ·The overall winner of the event is not necessarily the person who has caught the biggest fish, but the person who has achieved the highest EVENT SCORE, which shall be calculated as follows: - fish weight divided by record weight for that species (expressed as a percentage and hereinafter referred to as the Fish Factor) x ££ funds raised x total number of Likes attained on social media (EPIC Facebook/Instagram) on your Official EPIC Photograph.
- ·The following formula will apply to calculate the final Event SCORE: - Fish Factor x ££ raised x Likes on social media = Event SCORE
- ·Event Scores will be represented on a live Event Leader Board, which will be updated daily on the Elephant EPIC website, as well as the EPIC Facebook Page.
- ·There will two categories and a 1st, 2nd and 3rd prize for each category – see prizes & trophies: - 1. Open category (Unisex) 2. Junior category (<16yrs - Unisex)
- ·The Judge's decision will be final in all cases.
- ·An angler may submit/enter as many fish as they wish during the Elephant EPIC Challenge Series, which shall run from June 21st to September 23rd.
- ·One EPIC Challenge Card required per each entry/submission to the competition.
- ·An EPIC Challenge Card can only be used/submitted once.
- ·An angler may return to the EPIC website at any time during the EPIC Challenge Series (21st June to 23rd September) to register for additional entries/challenges.
- ·An angler may not enter a Fish retrospectively. This means you must register for an EPIC Challenge Card before you intend to catch your winning fish.
- ·Once you have registered and received a Challenge Card there is no time limit as to when you must use your Challenge Card/s, provided it is used and submitted before the end of the Elephant EPIC Challenge Series window, which runs from the 21st of June to the 23rd of September.
- ·The EPIC Challenge Card printed or otherwise must be clearly visible in the Official EPIC Photo (see below), which must be submitted along with video of the fish being caught, weighed, and safely released.
- ·Only those fish represented on https://igfa.org/ can be entered into the competition, however, if your species is not visible, please contact us to discuss.
- ·To enter a fish the angler must submit an uninterrupted, unedited video of the fish being caught, weighed, inspected for injuries, and released safely/unharmed.
  - To qualify, the fish must be seen to swim away.
  - The video must clearly depict the EPIC Challenge Card during weighing.
  - The angler can use a printed/laminated EPIC Challenge Card, or he/she can use the image on their phone/tablet to clearly display the EPIC Challenge Card.
  - Blurry images which do not clearly depict the URN on the EPIC Challenge Card will not be accepted by the Judges.
  - The video must clearly capture the weight of the fish, whilst it is on the scale and clearly demonstrate that no person or object is interfering with the weighing of the fish whilst it is on the scale and that the fish is hanging freely.
  - The video must capture the angler or his/her colleague reading out the weight of the fish, as depicted on the scale.
  - A photo of the fish and the angler, together with the EPIC Challenge Card in frame, must be taken before the fish is safely released. This image will become the Official EPIC Photo, hosted on the EPIC Facebook page and which the angler will use to generate Likes on social media – see below.
  - An additional photo of the scale and the whole fish in frame, together with the Number Plate must also be submitted to help the judges verify the fish and the weight. The angler shares these images and the video to the Judges by uploading them via the Official Submission Form which can be found in the Registration Pack, or by clicking on the submit button on the event page, on the website.

Judging:

- Judging will be undertaken daily by a Judge's Committee constituted by GRI.
- Once the Judges have verified that the photos and video are authentic and the fish has been unharmed/released safely, they will authenticate/mint one image of the angler and his/her fish. (The Official EFC Photo (image) per that entry.) This image will be framed within the event sponsor's brand + GRI and Elephant EPIC and loaded onto the EPIC Facebook page. It is this Official EPIC Photo which will be used by the angler to generate his/her official likes on social media.
- The angler may use any other images and or videos of the fish or the fishing expedition to enhance the number of likes of his/her Official EFC Photo.
- The judges will use https://igfa.org/ depicting the world record weights of all eligible fish species to determine the percentage of the fish submitted. This is known as the Fish Factor: E.G. If an angler has registered a Tiger Fish as their nominated fish species and the world record for a Tiger Fish is 10kgs and they catch a 5kg Tiger Fish, they would secure a Fish Factor of 50%, which will be used to determine their final score on the Event Leader board, when combined with ££ raised and likes attained. The EFC Fish Matrix will be available on the EFC page of the EPIC website. The fish will be logged onto the official EFC Event Leader board.